Boooooh · Bloop

Bloop × Shopify

2026 guide for Shopify merchants: how to sell on Bloop, the marketplace inside the Linework app, how orders reach you and how you get paid.

12%
commission on merchandise, shipping excluded

In the app
buyers pay inside the app, like any Bloop product

Monthly
bank transfer for orders delivered at least 14 days earlier

01 · OVERVIEW

How it works

Bloop is the marketplace inside the Linework app. With the **Linework Bloop** app for Shopify, your store sells its products to Linework buyers, who pay inside the app. You keep managing everything from Shopify.

1 · CONNECT
Install Linework Bloop and link your Linework account.

→

2 · PUBLISH
Add the `linework` tag to your products: they appear in the "Shopify" store on Bloop.

→

3 · THE BUYER PAYS
On Bloop, inside the app, at your shipping rates.

→

4 · SHIP
The order arrives in your Shopify already paid; ship it and add the tracking.

→

5 · GET PAID
Every month Linework sends you a bank transfer, minus 12%.

At a glance

	Linework Bloop
Setup costs	None. No monthly fee.
Commission	12% of the merchandise price of each order. No commission on shipping.
Payouts	Monthly bank transfer (IBAN), in your store currency, for orders delivered at least 14 days earlier.
Where your products appear	In the **"Shopify"** store on Bloop, in search, categories and recommendations. Each product shows "Sold and shipped by" with your store name.
Store currencies	EUR, USD, GBP.
Shipping	Your Shopify zones and rates. You ship and you choose the carrier.
Customer data	Only what you need to ship: name, address, phone. Shopify does not email the buyer: Linework does.

Availability. Linework Bloop is enabled store by store: to get the install link, write to **support@linework.app** with your store's `.myshopify.com` address.

02 · FOR SHOPIFY MERCHANTS

Connect and publish

What you need

- A Shopify store with prices in **EUR, USD or GBP**.
- A **Linework** account (in the Linework app, open Bloop at least once).
- Shipping zones and rates in Shopify for the countries you want to ship to.
- The **install link** you received from Linework (for now: private install, one store at a time).

Connect your store

1. Open the install link while logged in to your Shopify admin and click **Install**, approving the permissions (products, inventory, shipping, orders, tracking; customer name, address and phone only to ship).
2. In your Shopify admin, **Apps** → **Linework Bloop** opens: enter the email of your Linework account, then enter the 6-digit code you receive. Your store is linked.
3. In the **Payouts** section, enter your company name, VAT ID, country and IBAN (checked), and accept the terms: 12%, monthly bank transfer, shipping and returns handled by you.

Publish your products

1. In Shopify → **Products**, add the `linework` tag to the products you want to sell on Bloop (in bulk too: select → ⋯ → Add tags). Products must be **Active**.
2. Within seconds they appear in the **"Shopify"** store on Bloop with photos (up to 10), variants (color, size…), price, compare-at price and stock. In the description: "Sold and shipped by *your store name*".
3. Every change in Shopify (price, stock, photos, tag) reaches Bloop automatically; every night a full re-sync runs. There is also a **Sync now** button.

> **To remove a product from Bloop**: remove the tag, set it to Draft or Archived, delete it, or let it run out of stock (it comes back when restocked).

From purchase to payout

The order

1. **Checkout on Bloop.** Linework asks your Shopify for your shipping rates for that address and uses the cheapest one. If you do not ship to that country, the buyer cannot complete the purchase.
2. **Payment in the app**: items, shipping and payment fee together.
3. **Within 5 minutes** the order is created in your Shopify: already **Paid** (gateway "Linework Bloop"), tagged `Linework Bloop`, with the buyer's address and phone, your shipping rate, and inventory decremented. Shopify does not email the buyer.
4. **Shipping.** You fulfill the order in Shopify (**Fulfill items**) and add the tracking: on Bloop the order becomes **In transit** within seconds and **Delivered** on delivery.
5. Several merchants in the same Bloop order: each one receives only their own part, with their own shipping.

Cancellations and refunds

Case	What happens
You cancel in Shopify	The buyer is automatically refunded their part (items + shipping share). That order is not paid out to you.
The buyer cancels on Bloop before you ship	Bloop refunds the buyer and also cancels the order in your Shopify, restocking the items.
Return after delivery	Handled by you; Linework support adjusts the refund and your payout.

> **Never refund a Bloop order from Shopify**: the buyer paid Linework. Cancel it instead, and Linework refunds the buyer.

Your payout

CALCULATION

merchandise + shipping − 12% of merchandise

Items	€100.00
Shipping	€6.00
12% commission on €100.00	−€12.00
Paid to you	**€94.00**

TIMING

- An order becomes payable **14 days after delivery** (the return window).
- On the **1st of each month** one payout is prepared per merchant and currency.
- Linework makes the **bank transfer** with the payout reference.
- See amounts and history on the Linework Bloop app page in Shopify.

What buyers see

The "Shopify" store on Bloop

- In Bloop → Stores → **Shopify**, in categories and in search.
- The buyer pays inside the app, like any Bloop product.
- They follow the order in the app: paid → in transit (with your tracking) → delivered.
- They can cancel before you ship: the refund is automatic.

Languages and currencies

- The Linework app is available in 7 languages; your products stay in your store's language.
- Prices are yours (EUR, USD or GBP); Linework converts them at checkout.
- Buyers all over the world: you only sell to countries where you have shipping rates in Shopify.

Timing

When	What happens
A few seconds	Product changes in Shopify reach Bloop; tracking and cancellations reach the buyer.
Within 5 minutes	A paid order arrives in your Shopify; buyer cancellations are applied in Shopify.
Every night	Full re-sync of your products.
1st of the month	Payout of orders delivered at least 14 days earlier.

All on one page

12%
Linework commission on the merchandise value, shipping excluded

14 days
after delivery before an order is included in the monthly payout

5 min
at most for a paid order to reach your Shopify

Glossary

Linework Bloop	The Shopify app that connects your store to Bloop.
"Shopify" store	The Bloop store that brings together the products of all connected Shopify merchants.
`linework` **tag**	The tag you add to the products you want to sell on Bloop.

Contacts and links

Documentation	docs.linework.app/shopify
Merchant support	support@linework.app
Linework app	linework.app