



SELLING ON BLOOP

Seller mode on Bloop: create a store, add products and digital files, ship orders with tracking or DHL labels, store team, sponsorship, push campaigns, Drive with Linework.



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Language

English

Online

docs.linework.app

SELLING ON BLOOP

Anyone can open a store on Bloop, sell physical products, services or digital files, and get paid in their Linework balance.

SELLER MODE

In Bloop tap **Seller mode** at the top. The bottom bar becomes Seller home, **Orders**, **Product**, Chat and Profile; **Buyer mode** takes you back. The seller home has shortcuts: **Create your store**, **Check your orders**, **Add your products & services**. The seller menu has Stores, Customers, Analytics, Inventory, Reviews, Refund, Plans and Shipping.

CREATE A STORE

- 1 Seller home → **Create your store**.
- 2 Name, description, cover, category and accepted currencies.
- 3 Save. You can edit it later, make it **Temporary invisible** (hidden from search), **Close** or **Restore** it.

Plans (BASIC, REGULAR, PREMIUM, MERIT) set how many products and photos you can publish and the transaction fee.

ADD PRODUCTS

- 1 **Product** tab → add: choose store and category.
- 2 Name, description, photos and video, price, sale price and cost, condition (New, Used, Renewed), 2–10 keywords.
- 3 SKU and stock, and whether to keep selling when out of stock.
- 4 Variants (for example colour and size), each with its own image.
- 5 Shipping weight and size, or mark it as a **Digital product (file)**: no shipping, it appears in Bloop's FILES section.
- 6 Status: **Active**, **Draft** or **Archived**. You can duplicate or delete products.

SHIPPING AND ORDERS

- Set your shipping in Menu → **Shipping**: profiles, areas, your own rates or DHL, and your **origin address** (needed for rates and labels).
- When an order arrives, open it in **Orders** and add the tracking number, courier and link.
- With DHL: **Schedule Shipping** (a date within 5 days) and print the A6 **shipping label**.

- If you can't ship an item, cancel it: the customer is refunded.
- **Refund** requests from buyers: accept or reject them from the seller menu.
- **Reviews**: reply to or report reviews of your store.

YOUR STORE TEAM

On your store page tap **Team** and add people by @username as **managers** or **sellers**. Managers can add and remove sellers; anyone can leave. Team members find the store in Menu → Bloop → **My teams** and its orders in seller mode. **Store sales** shows totals for 7, 30, 90 or 365 days and a team leaderboard.

PROMOTE YOUR STORE

- **Sponsor your store** (from 2 vUSDC): 1, 7 or 30 days in the Sponsored stores row. Your store must be verified; buying again adds days.
- **Push campaigns**: packages Start, Grow, Pro and Business (VAT added), paid in vUSDC or in vLWK with 10% more pushes, valid 12 months. One campaign a day: title up to 50 characters and message up to 180, no links. It reaches your followers and customers who accepted store offers. The store must be verified and active.
- To advertise a single product or post, use the [Ads manager](#).

DRIVE WITH LINEWORK

Menu → Bloop → **Drive with Linework**: apply to deliver in your city. Choose the vehicle and zone, enter your details and upload your ID (front and back), a selfie and, for scooter or car, your driving licence; confirm you are 18 or older. Documents stay private. Once approved, turn **ONLINE** on to be available: your location is saved only while you are online. Drivers keep 92% of the delivery fee.