



LINEWORK - APP GUIDE

LINEWORK APP GUIDE

How to use the Linework app on iPhone and Android:
account, Spiral, chat, Meet, Bloop shopping and
selling, wallet, Linework Fans, safety.



Version

4.0.2742 · build 385

Language

English

Online

docs.linework.app

LINEWORK APP GUIDE

Everything you can do in the Linework app on iPhone and Android, step by step: your account and profile, the Spiral social feed, chat and video meetings, shopping and selling on Bloop, your wallet and Linework Fans.

GET THE APP

- **iPhone:** search "Linework" on the App Store.
- **Android:** Google Play, or the APK on linework.app/developer.
- **Computer:** the same account works on web.linework.app.

The app is available in 7 languages: English, Italiano, Español, Français, Русский, हिन्दी and 中文. It follows your phone's language; you can change it in **Profile** → ⚙ **Menu** → **Settings** → **Language**.

FIND YOUR WAY AROUND

The floating bar at the bottom has five icons:

ICON	WHAT IT OPENS
Linework logo	Home: full-screen vertical videos. The app opens here.
Spiral	Spiral: the social feed with stories, lives, search and trends.
Bag	Bloop: the marketplace (stores, products, Shopify).
Chat bubble	Chat: messages, groups, calls and meetings.
Your photo	Profile: your profile. The ⚙ gear opens the Menu with wallet, settings and help.

Some features are switched on gradually or depend on your country, so you may not see all of them yet. If something described here is missing, update the app to the latest version.

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Sign up with a magic link, Google or Apple, complete your profile, app lock.

YOU

PROFILE AND SETTINGS

Edit your profile, privacy, notifications, appearance, language.

SPIRAL**FEED, STORIES AND LIVE**

Videos, the Spiral feed, search, trends, map, stories and live streams.

SPIRAL**POSTS AND COMMENTS**

Create posts with music and filters, schedule them, comment and share.

CHAT**CHAT, GROUPS AND CALLS**

Messages, voice notes, groups with permissions, voice and video calls.

MEET**LINEWORK MEET**

Video meetings inside your chats, subtitles and recording.

BLOOP**SHOPPING ON BLOOP**

Stores, cart, checkout, orders, refunds and Explore Shopify.

BLOOP**SELLING ON BLOOP**

Open a store, add products, ship orders, team and promotion.

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vUSDC and vLWK balances, top up, send, rewards, verified profile.

FANS**LINEWORK FANS**

Subscribe to creators, or become one and sell exclusive posts.

GROW**ADS AND MY GROUP**

Advertise on Linework, invite friends, grow your network.

SAFETY**SAFETY, NOTIFICATIONS AND HELP**

Block and report, notifications, help center and support.

ACCOUNT AND SIGN-IN

Linework has no passwords: you sign in with a link sent to your email, or with Google or Apple.

CREATE AN ACCOUNT

- 1 Open the app and tap **JOIN US**.
- 2 Enter your email and tick that you accept the **Terms of Service** and the **Privacy Policy** (you can read both in the app).
- 3 Tap **SEND MAGIC LINK**, or choose **Google** or **Apple** (Apple on iPhone only).
- 4 Open the email **on the same phone** and tap the link: the app opens and you are in.

If a friend invited you, open their invite link first (`linework.app/join?ref=...`): the invite is linked to your new account automatically.

SIGN IN

- 1 Tap **LOG IN**, enter your email and tap **SEND MAGIC LINK**, or continue with Google or Apple.
 - 2 The **CHECK YOUR INBOX** screen shows where the link was sent. Open it on this phone.
- **No email?** Wait a minute and check the Spam and Promotions folders, then tap **RESEND** when the countdown ends.
 - Only the **latest** link works. An expired link: request a new one.
 - Wrong address: tap **USE A DIFFERENT EMAIL**.
 - If you had deactivated your account, signing in with Google or Apple asks whether to **reactivate** it.

COMPLETE YOUR PROFILE

The first time, before using the app:

- 1 **TAP TO ADD PHOTO:** a real profile photo is required by the community standards.
- 2 **FULL NAME:** your real name.
- 3 **USERNAME:** your @name, used to find you, mention you and send you money.
- 4 Tap **CONTINUE**.

If your account still has an automatic username, you can browse but not post, comment, like, follow or write messages: the app asks you to **Choose a username** first.

LOCK THE APP (OPTIONAL)

After your first sign-in the app offers **Face ID / Touch ID** and a **4-digit PIN** (entered twice). With a lock set, the app asks for it every time it opens; the same lock protects **locked chats** and confirms some payments. If you forget the PIN, tap **Forgot my PIN?**.

QUICK TOUR

On first launch a short tutorial introduces Spiral, Bloop and the wallet. Your session lasts until you log out; if it expires you see **Session expired** and simply sign in again.

LOG OUT OR DELETE YOUR ACCOUNT

- **Log out:** Profile → ⚙ Menu → **Logout**, then confirm.
- **Delete account:** Profile → ⚙ Menu → bottom of the page → **Delete account** → **Yes**.

Deleting the account removes your profile, posts and chats, and any balance left in your wallet is lost. Spend or send your balance first.

PROFILE AND SETTINGS

Your profile is what others see. The Menu (☰ on your profile) holds the wallet, settings and help.

YOUR PROFILE

- **Header:** cover photo, profile photo (tap to zoom), name, @username, bio and the red tick if your profile is **verified**.
- **Followers, Following** (tap to see the lists) and **Likes**.
- **Highlights:** saved stories in named circles (see **Stories**).
- Tabs: **Posts**, and on your own profile also **Stories** and **Favorites** (posts you saved).
- On someone else's profile: **Follow** (or **Requested** for private accounts), **Message**, **Share**, and ... for Block and Report.

EDIT YOUR PROFILE

- 1 Tap **Edit profile** on your profile (or Menu → **Personal Details**).
- 2 Change photo, cover, first and last name, username, email and bio.
- 3 Tap **SAVE PROFILE**.

To share your profile, tap **Share profile**: you get a link that opens it in the app.

THE MENU

SECTION	WHAT YOU FIND
General	Wallet, Linework Fans, My Group, Personal Details, Settings, Shipping, Advertising, Verified profile, Cart.
Bloop	Orders, My teams, Drive with Linework, Refund.
Help & Support	FAQs, Report a problem, Terms of Service, Privacy Policy.
More	Leave a review, Logout, the FOUNDING AMBASSADOR button, the app version and Delete account.

SETTINGS

SETTING	WHAT IT DOES
Appearance	Light, Dark, Automatic or Pink (rainbow theme). The app restarts to apply it.
Notification Preferences	Mute all Spiral notifications, or choose: new posts, comments, likes, replies, mentions, shares.
Blocked Users	The people you blocked, with Unblock .
Change region	Your country: it sets local trends and the ads you see.
Language	One of the 7 app languages.
Anonymous usage statistics	On or off.
Post settings	Default audience of new posts (Public, Followers, Only me), allow comments, allow sharing.
Stories settings	Default audience of stories (Public, Followers, Close friends), allow replies, allow reshares.
Read receipts	The red double tick in chat. If you turn it off you don't see other people's receipts either.
Private account	Only followers you approve see your posts, stories and videos. Follow requests lists who is waiting (Accept / Decline).
Offers from stores you follow	Lets Bloop stores send you promotions (at most 2 a day).
My invoices	PDF invoices of your Linework purchases and services.

Turning a private account back to public asks for confirmation, and the pending follow requests are accepted.

FEED, STORIES AND LIVE

Spiral is the social side of Linework: a feed of posts from the people you follow, stories that last 24 hours and live streams.

HOME VIDEOS

The **Home** tab (Linework logo) shows full-screen vertical videos, one per screen: swipe up for the next one. On the right: sound on/off, **Like** (long-press to see who liked), **Comment**, **Share** and **Save**. Tap the author to open their profile.

THE SPIRAL FEED

- At the top: the red **LIVE** button, **Trends**, **Search** and the notification bell.
- Below: the **GROW YOUR NETWORK** banner, the row of **lives** happening now and the **stories** row (your circle is "You").
- The feed refreshes by itself; if you scrolled down, a **↑ new posts** button takes you back up.
- Ads are marked **Sponsored**: you can hide or report them.
- To create a post, tap the round spiral button at the bottom right (see [Posts and comments](#)).

SEARCH AND EXPLORE

Tap the search icon. With an empty box you see **For you**, a grid of posts chosen from what you like, comment and save, and suggested accounts. While typing you get people, hashtags, trending hashtags and top creators. Tap a hashtag to see all its posts.

TRENDS AND THE MAP

- **Trends**: the hashtags of the last 7 days, in your country and worldwide.
- **Spiral map**: posts and videos shared near you in the last 30 days. Only posts where the author added a location appear, rounded to about 1 km: the map never shows where people are right now. You can also open it by tapping the place on a post.

STORIES

- 1 Tap your circle **You**.
- 2 Take a photo (tap) or a video (hold), or pick from the gallery.
- 3 Edit: text (Aa), emoji and stickers, **music** from the Linework library (the credit is added automatically), filters and drawing.
- 4 Tap **Share story**. It stays visible for 24 hours.

- **Your story:** see who viewed it, delete, download, share it, **Share as a post** or **Add to Highlights**.
- **Other people's stories:** reply (the reply arrives in chat), report, block or unfollow.
- **Highlights:** keep stories on your profile in named circles. From a story's ... choose **Add to Highlights** → **New Highlight**. You can rename, reorder, choose the cover, remove stories or delete a highlight (the stories stay in your archive).

LIVE STREAMS

- 1 Tap the red **LIVE** button in Spiral.
 - 2 Add a title if you like and allow camera and microphone.
 - 3 Tap **Start live:** your followers see you in the Live row.
- As host you can switch camera, see who is watching, follow, mute or **remove** a viewer (they can't come back) and **End** the live.
 - Viewers comment, react and can send **gifts** paid in vLWK: 80% goes to the creator. **TOP** shows the biggest supporters of that live.

SOUNDS AND HASHTAGS

Tap the music label on a post or story to open the **sound page**: preview, licence credit, how many times it was used, **Use this sound** and the posts that use it. Tap a hashtag to open its page.

POSTS AND COMMENTS

Share photos, videos and text with everyone, with your friends or only with yourself.

CREATE A POST

- 1 In Spiral, tap the round spiral button at the bottom right.
- 2 Write your text ("What's going on?"). Use **@** to mention people and **#** for hashtags.
- 3 Add up to **10** photos and videos from the **Gallery** or the **Camera**.
- 4 Choose the audience: **Public**, **Friends** or **Private** (only you).
- 5 Optional: **Add location** (saved as "City, Country", about 1 km), music, a Spotify song or a schedule.
- 6 Tap **Post**.

Long videos are fine: uploads can take up to an hour. If you cancel while uploading, the app asks for confirmation.

MUSIC, FILTERS AND DRAWING

- **Add sound:** For you, Trending, New, Saved or search; choose the part of the track, keep or mute the video's own audio and set the music volume.
- **Spotify:** attach a song as a "Listen on Spotify" card (a link, not audio in the video).
- **FILTERS** on each photo or video: Natural, Warm, Cool, Film, B&W, Creative, with intensity; **Adjust** brightness, contrast, saturation, warmth, tint, fade, highlights, shadows, grain and vignette; **Save as my filter**. Hold the photo to compare with the original.
- **Draw** (pen, marker, neon, eraser), text and stickers.

SCHEDULE A POST

In the composer tap **Schedule your post**, pick date and time and confirm with **Schedule post**. It is published by itself at that time.

EDIT, DELETE OR PROMOTE YOUR POST

Open ... on your post: **Edit post**, **Delete post** (with confirmation), **Share post**, or **Sponsor post** to show it to more people (see [Ads](#)). Linework Fans creators also see **Who can see this post** (see [Linework Fans](#)).

LIKES, REACTIONS AND COMMENTS

- Tap the heart to like; **long-press** it to react with 😂 😢 🔥 😬 .
- Comments can be text, a **GIF** or a **voice comment** (up to 60 seconds). You can reply to comments and translate them.
- Under a post, **Translate post** translates the text into the app language; **Show original only** brings it back.

SHARE

- **Repost** to your Spiral.
- **Send in chat** to one or more people.
- **More** opens your phone's share sheet; you can also copy the link. Linework links open directly in the app.

OTHER PEOPLE'S POSTS

From ...: share, follow or unfollow, **Hide Post** (with Undo), **Report post** or block the author. Reports are anonymous; reports of child abuse, terrorism and self-harm hide the post right away until it is reviewed. See [Safety](#).

CHAT, GROUPS AND CALLS

Write to the people you follow, create groups with clear rules, and call by voice or video.

START A CHAT

- Chat tab → **New chat**, or **Message** on someone's profile.
- The links menu at the top gives you a **Link to chat with me** (whoever opens it starts a chat with you) and invite links to groups you manage.
- Tabs: **Chat**, **Bloop** (conversations with stores), **Group** and **Archived**. Swipe a chat to archive or delete it; you can also pin and mute chats.

IN A CONVERSATION

-  **Attach**: photos and videos (with caption, edit and draw), camera, documents.
- **Voice messages**: hold the microphone to record, slide to cancel.
- Long-press a message: react (👍 ❤️ 😂 😮 😭 🙏 or any emoji), **Reply** (or swipe), **Forward** to up to 5 chats, Copy, **Edit** your own messages, **Star**, **Pin**, **Delete for me** or **for everyone**.
- You see when the other person is typing, and the red double tick when they have read (if read receipts are on for both).
- Tap the name at the top for chat info: calls, media, links and docs, starred messages, mute, wallpaper, **Disappearing messages** (off, 24 hours, 7 days, 90 days) and **Lock chat** (it then opens only with your PIN or Face ID).

GROUPS

- 1 Group tab → **Create group**, choose members, a name and an optional description.
- 2 Owner and admins use **Manage group**: icon, name and description, **Share invite link** or create a new one (the old one stops working), add members, make or remove admins, remove members.

What members can do (set by admins): send messages (off = only admins write), send photos, videos and files, voice messages, links, add members, pin messages, change the group info, and **slow mode**. For a single member admins can **mute** (for a time or forever), allow **text only**, or **ban** (they can't come back, not even with the link).

To join a group, open its invite link and tap **Join group**. To leave, use **Exit group**; the owner can **Delete group**.

CALLS

Use the phone or camera icon at the top of a chat. During the call: mute, camera on/off, flip, speaker, end. Incoming calls ring with Answer / Decline; missed calls appear in the chat. For meetings with

many people see **Linework Meet**.

LINEWORK MEET

Video meetings inside your chats, like Zoom: everyone in the chat can join from the meeting card or a link.

START A MEETING

- 1 Open a chat or group and tap the **Meet** icon at the top.
- 2 Confirm **Start a Linework meeting?**: everyone in the chat sees the meeting card and can join without being called.
- 3 People outside the chat can join with the link `linework.app/meet/...`.

PLANS

PLAN	WHAT YOU GET	PRICE
Free trial	Everything included for 48 hours, once per account.	Free
Meet Pro	Meetings from any chat, 50 people, up to 4 hours, screen sharing.	€150 / year
Written translation	Live subtitles in 7 languages (needs Pro).	€40 / year
Translated voice	Translated sentences read aloud (needs Pro).	€25 / year
Recording	The video of the meeting arrives in the chat (needs Pro).	€35 / year
Large room	150 people and 8 hours (needs Pro).	€60 / year
Everything included	Pro and all add-ons.	€250 / year

Plans are paid from your **wallet** in vUSDC or vLWK, and are also sold in the Linework Store on Bloop. Renewing early adds a year from the current expiry. What counts is the plan of the person who starts the meeting.

DURING THE MEETING

- Gallery view (6 people per page) or speaker view.
- Microphone, camera, **share screen**, participants, reactions, **raise hand**, leave.
- The host can mute everyone or one person, remove someone, **lock** the meeting, **record** (everyone is told; the video is posted in the chat) and **end it for everyone**.

SUBTITLES AND TRANSLATED VOICE

Tap **Subtitles** and choose your language among the 7: what people say appears translated on your screen. With **Translated voice** your phone reads the translated sentences aloud (try it with **Test the voice**). The audio of the meeting is sent to a transcription service. Subtitles need the host to have the written-translation add-on.

SHOPPING ON BLOOP

Bloop is the marketplace inside Linework: products from verified members, stores and selected partners, paid with your Linework balance.

THE BLOOP HOME

- At the top: **Seller mode**, cart, wishlist (heart), notifications, **Search products** and filters.
- **Categories** (only those with products), **Sponsored stores**, **Partner shops**, the **Explore Shopify** banner, member listings with the filters **ALL / SERVICES / FILES / NEAR ME**, **Bestsellers**, **New arrivals**, **Christmas gifts** (from October to early January) and **Stores You Follow**.
- Filters: price, discount, condition (New, Used, Renewed), newest or price order.

PRODUCTS AND STORES

- The product page shows photos and video, price, variants (colour, size), quantity, availability, **Details**, **Reviews**, the store and related products. Tap **Add to Cart** or the heart to save it.
- A store page shows its products, followers and search; **Follow store** to see it in Stores You Follow, chat with the store, or share and report it from
- **Partner shops** (for example Amazon) open on the partner's own app or site.
- **Digital products** (files) have no shipping.

CART AND CHECKOUT

- 1 Your cart:** change quantities, remove items or move them to the wishlist, add a note for the seller, then **Checkout**.
- 2 Address:** use your location, a saved address, or fill in name, street, city, ZIP, country, region and phone. Tap **Continue to payment**. (Only digital items: this step is skipped.)
- 3 Payment:** choose the courier for each product, pay with **vLWK** or **vUSDC** from your balance, optionally add **Shipping insurance** (2%, minimum \$1).
- 4** Check the total and tap **Pay**, then confirm.

ORDER AMOUNT	PAYMENT FEE
up to \$50	3%
up to \$200	2%
up to \$1,000	1.5%
above \$1,000	1% (minimum \$0.30 per order)

If your balance is not enough, top up your **wallet** or switch currency.

YOUR ORDERS

Menu → Bloop → **Orders**: search and filter (All, In progress, Delivered, Cancelled). For each order you can:

- **Contact seller** in chat;
- **Cancel order** before it ships: the money goes back to your balance;
- **Track** the parcel (number, courier, tracking link);
- confirm **Received**, then review the store and rate the product;
- **Buy again**.

REFUNDS

- 1 From the order, tap **Refund** and choose what happened: it never arrived, it is damaged, or it is the wrong product.
- 2 The seller reviews your request. If accepted, ship the item back and add the return tracking.
- 3 The refund goes back to your Linework balance.

Follow your requests in Menu → Bloop → **Refund** (Requested, Accepted, Rejected). You can cancel a request while it is still Requested.

EXPLORE SHOPIFY

From the Bloop home banner (or the **Shopify** store) you can search products from independent Shopify stores all over the world:

- 1 Type what you are looking for and choose where it ships with **Ships to** (Worldwide, a European country or the rest of the world). Prices are shown in your country's currency (≈ when converted).
- 2 Open a product to see photos, options and the store.
- 3 Tap **Buy on** and the store name: you pay on the store's own checkout (card or Shop Pay). Shipping, returns and support are handled by the store.

The **Shopify** store on Bloop also shows products from Shopify merchants connected to Linework: those are bought like any Bloop product, with your balance. Merchants: see [Sell on Bloop with Shopify](#).

WISHLIST AND FOLLOWED STORES

Tap the heart on a product to keep it in your **Wishlist** (heart at the top of Bloop). Stores you follow are listed in **Stores You Follow**, and conversations with stores are in Chat → **Bloop**.

SELLING ON BLOOP

Anyone can open a store on Bloop, sell physical products, services or digital files, and get paid in their Linework balance.

SELLER MODE

In Bloop tap **Seller mode** at the top. The bottom bar becomes Seller home, **Orders**, **Product**, Chat and Profile; **Buyer mode** takes you back. The seller home has shortcuts: **Create your store**, **Check your orders**, **Add your products & services**. The seller menu has Stores, Customers, Analytics, Inventory, Reviews, Refund, Plans and Shipping.

CREATE A STORE

- 1 Seller home → **Create your store**.
- 2 Name, description, cover, category and accepted currencies.
- 3 Save. You can edit it later, make it **Temporary invisible** (hidden from search), **Close** or **Restore** it.

Plans (BASIC, REGULAR, PREMIUM, MERIT) set how many products and photos you can publish and the transaction fee.

ADD PRODUCTS

- 1 **Product** tab → add: choose store and category.
- 2 Name, description, photos and video, price, sale price and cost, condition (New, Used, Renewed), 2–10 keywords.
- 3 SKU and stock, and whether to keep selling when out of stock.
- 4 Variants (for example colour and size), each with its own image.
- 5 Shipping weight and size, or mark it as a **Digital product (file)**: no shipping, it appears in Bloop's FILES section.
- 6 Status: **Active**, **Draft** or **Archived**. You can duplicate or delete products.

SHIPPING AND ORDERS

- Set your shipping in Menu → **Shipping**: profiles, areas, your own rates or DHL, and your **origin address** (needed for rates and labels).
- When an order arrives, open it in **Orders** and add the tracking number, courier and link.
- With DHL: **Schedule Shipping** (a date within 5 days) and print the A6 **shipping label**.

- If you can't ship an item, cancel it: the customer is refunded.
- **Refund** requests from buyers: accept or reject them from the seller menu.
- **Reviews**: reply to or report reviews of your store.

YOUR STORE TEAM

On your store page tap **Team** and add people by @username as **managers** or **sellers**. Managers can add and remove sellers; anyone can leave. Team members find the store in Menu → Bloop → **My teams** and its orders in seller mode. **Store sales** shows totals for 7, 30, 90 or 365 days and a team leaderboard.

PROMOTE YOUR STORE

- **Sponsor your store** (from 2 vUSDC): 1, 7 or 30 days in the Sponsored stores row. Your store must be verified; buying again adds days.
- **Push campaigns**: packages Start, Grow, Pro and Business (VAT added), paid in vUSDC or in vLWK with 10% more pushes, valid 12 months. One campaign a day: title up to 50 characters and message up to 180, no links. It reaches your followers and customers who accepted store offers. The store must be verified and active.
- To advertise a single product or post, use the [Ads manager](#).

DRIVE WITH LINEWORK

Menu → Bloop → **Drive with Linework**: apply to deliver in your city. Choose the vehicle and zone, enter your details and upload your ID (front and back), a selfie and, for scooter or car, your driving licence; confirm you are 18 or older. Documents stay private. Once approved, turn **ONLINE** on to be available: your location is saved only while you are online. Drivers keep 92% of the delivery fee.

WALLET AND PAYMENTS

Your Linework balance pays for Bloop, Meet, Linework Fans, gifts in lives, ads and verification. It is held in your account: there is no seed phrase or private key to keep.

YOUR BALANCES

Open Menu → **Wallet**. You see the **Linework Black** card (a virtual member card; tap it for your activity), the **total balance** in dollars and two currencies:

CURRENCY	WHAT IT IS
vUSDC	Dollars inside Linework: 1 vUSDC = 1 USDC.
vLWK	Linework points, for gifts, Bloop and services. Its price is shown in the wallet.

Buttons: **Top up**, **Send** and **Buy vLWK**.

TOP UP WITH USDC

- 1 Tap **Top up** and choose an amount (10, 25, 50, 100, 250 USDC or your own).
- 2 Read the rules and confirm **Got it: USDC on Polygon**.
- 3 Send **exactly** the amount shown (the decimals identify you) to the address or QR code, from any wallet or exchange, within 24 hours.
- 4 The balance is credited automatically. If it isn't after a while, tap **Not credited yet? Paste the hash** and paste the transaction hash (0x...).

Send only **USDC on the Polygon network**. Not USDT, not POL, and not from Ethereum, BSC, Tron, Base or Arbitrum: those funds may be lost. After cancelling a top-up, don't send anything.

SEND TO ANOTHER USER

- 1 Tap **Send** and search the person's @username.
- 2 Choose vUSDC or vLWK, the amount (**MAX** for everything) and an optional note.
- 3 Confirm. The money arrives immediately.

To receive money, give people your @username: there is no deposit address to share. Limits per transfer and per day apply.

BUY VLWK PACKS

Tap **Buy vLWK**, choose a pack (some include bonus vLWK), add a **discount code** if you have one, and pay with your vUSDC balance.

EARN VLWK

When rewards are active, the wallet shows what you earn for using Linework, with daily limits: publishing posts and videos, getting new followers, inviting friends (counted when they complete their profile, plus a bonus if they are still active after 30 days), growing a group, likes, comments, joining lives and completing your profile. Gifts received in lives also arrive in vLWK.

WALLET ACTIVITY

Tap the Black card: money in and out this month, **Transfer**, **Top up**, **Statement** (share it), and the tabs Overview, Transactions (search and filter) and Account details (holder, Linework account number, username for transfers).

VERIFIED PROFILE

- 1 Menu → **Verified profile**.
- 2 Choose 1, 2, 4 or 12 weeks; the price per week is shown in vUSDC.
- 3 Tap **Pay**: the red tick appears on your profile right away. Weeks add up when you renew.

LINEWORK FANS

Support your favourite creators and see their exclusive posts, paid with your Linework balance. Creators keep 80% of every payment.

AS A FAN

- 1 Open a creator's profile: the Linework Fans box shows subscribers and exclusive posts.
 - 2 Choose a plan (1, 3, 6 or 12 months; longer plans may be discounted) and tap **Subscribe**.
 - 3 Pay with vUSDC or with vLWK (10% off).
- Subscriptions renew automatically; you can turn renewal off any time.
 - Locked posts show **For subscribers** or **Unlock for €...** (pay-per-view: subscribers see it free).
 - **Send a tip** from €1 to €200.
 - Menu → **Linework Fans** → **My subscriptions**: renewal dates, **Cancel renewal**, **Renew** or **Subscribe again**. If a renewal fails, top up your wallet.

BECOME A CREATOR

- 1 Menu → **Linework Fans** → **Creator** → **Become a creator**.
- 2 Enter your full legal name (as on your ID), date of birth and country. You must be **18 or older**.
- 3 Add a photo of your ID or passport (JPG, PNG, WEBP or HEIC, up to 6 MB). It is stored privately and seen only by the Linework team.
- 4 Tap **Send request**. You get a notification when it is approved; if it is rejected you can send it again.

YOUR CREATOR DASHBOARD

- Active subscribers, those not renewing, and your earnings.
- **Subscription price** per month (from €4.99 to €49.99), discounts for 3, 6 and 12 months, and a welcome message for new subscribers.
- Your latest payments: subscriptions, renewals, pay-per-view and tips. Payouts start from €20.

PUBLISH EXCLUSIVE POSTS

- 1 Publish a normal post.
- 2 Open its ... → **Who can see this post**.
- 3 Choose **Everyone**, **Subscribers only**, or **Pay-per-view** with a price from €1 to €100.

The text of the post stays visible to everyone; photos and videos are shown only to people who have access. Linework Fans is for regular content: the community standards apply as everywhere else in the app.

ADS AND MY GROUP

Reach more people with ads, and build your network by inviting the people you trust.

THE ADS MANAGER

- 1 Menu → **Advertising** → **Create ad account**.
- 2 **Top up** the ad account with USDC on Polygon: send to the address shown and paste the transaction hash (it needs about a minute of confirmations).
- 3 **New campaign**, in 4 steps:
 - **Objective**: Awareness, Traffic, Engagement or Store visits.
 - **Audience**: countries, interests (hashtags) and placements (Spiral feed, Stories, Marketplace, Chat list, Explore).
 - **Creative**: images or video (up to 10 for a carousel), headline, text, button and destination (your profile, a post, a store, a product or a website).
 - **Preview**: daily or total budget, duration, bid per 1,000 views (CPM) or per click (CPC), and how many times a day the same person can see it.
- 4 **Submit for review**: Linework approves every ad before it runs.

For each campaign you see views, people reached, clicks and spend, and you can pause or resume it. To boost a single post, use **Sponsor post** from its ... menu: the campaign is pre-filled.

MY GROUP

Open it from the **GROW YOUR NETWORK** banner in Spiral or Menu → **My Group**.

- **YOUR INVITE**: your personal link `linework.app/join?ref=...`, with **COPY** and **SHARE**, and how many people clicked and signed up.
- **Rank**: Member, Initiate, Builder, Leader, Director, Executive, Diamond, Crown, with what you need for the next step.
- **Your network**: the people you invited, your network depth and who invited you.
- **NETWORK CHAT**: a group chat with your network.

FOUNDING AMBASSADOR

The **FOUNDING AMBASSADOR** button at the bottom of the Menu shows the leaderboard of members who bring active people to the community. Founding Ambassador status is a recognition, not a cash reward. Inviting friends also earns vLWK (see **Wallet**).

SAFETY, NOTIFICATIONS AND HELP

You decide who can reach you. Reports are anonymous and reviewed by the Linework team.

BLOCK SOMEONE

From their profile (...), from the chat info or from a group member: **Block**. They can no longer see your profile, posts and stories, message you or call you, and they are not notified. Unblock them from their profile or Menu → Settings → **Blocked Users**.

REPORT

WHAT	WHERE
A post, comment or story	... → Report , then choose the reason.
A person or a group	Profile ... or chat info → Report .
A product or a store	... on the product or store → Report .
An ad	... on the ad → Report ad (or Hide ad).

Reasons include child sexual abuse or exploitation, terrorism, suicide or self-harm, nudity, violence, weapons, drugs, hate speech, harassment, scams, false information, spam and intellectual property. Content reported for **child abuse, terrorism or self-harm is hidden right away** until it is reviewed.

If someone is in immediate danger, call your local emergency number first.

PRIVACY TOOLS

- **Private account** and **Follow requests**, audience of posts and stories, read receipts: see [Settings](#).
- **Disappearing messages** and **Lock chat**: see [Chat](#).
- The Spiral map only shows places that authors chose to add, rounded to about 1 km.

NOTIFICATIONS

Tap the bell in Spiral, Chat or Bloop. Tabs: All, Spiral, Bloop and Bank (payments). **Mark all as read**, swipe to delete. Push notifications cover likes, comments, mentions, shares, followers and requests, messages and calls, lives starting, orders, store offers you accepted and wallet movements. Choose the Spiral ones in Settings → **Notification Preferences**.

GET HELP

- **Help center:** Menu → **FAQs**, by topic (account, Spiral, stories, live, chat, Bloop, wallet, network and ads, safety).
- **Report a problem:** Menu → **Report a problem**, describe it and attach screenshots (JPG, PNG or PDF).
- Email: support@linework.app.
- **Terms of Service** and **Privacy Policy**: in the Menu, or on linework.app.