Booooooh · App guide

BloopAI

BloopAI creates your Bloop store with artificial intelligence: catalog, photos, prices and texts in a few minutes, from a chat, your photos, a link or your PDF catalog. How to use it, what you get, price per store and rules.

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Language
English

Online
docs.linework.app

BloopAI

BloopAI creates your Bloop store with artificial intelligence: catalog, photos, prices and texts in a few minutes. It is a paid service, charged to your wallet for each store created.

What BloopAI is

BloopAI is the paid part of Bloop that sets up a store for you. You tell it what you sell (or give it your photos, a link or your PDF catalog), it prepares the whole store, and you check everything before it goes online. The store is a normal Bloop store: you manage it like any other (see Selling on Bloop).

Fast

A store in minutes

Name, logo, cover, description, policies and products with prices, ready to review.

Catalog

From your PDF

Upload your catalog: products, prices and the real product photos are taken from it.

One click

Create store

Review, change what you like, then create the store and its products with one button.

Where to find it

BloopAI is in the seller area of the Linework web app: sign in on web.linework.app, go to **My shop** (or **Seller mode** in the Shop) and choose **Create with BloopAI**. Your drafts are listed on the same page, so you can come back to them later.

Four ways to start

Start	What you give	Good for
Tell us	A few questions, like a chat: what you sell, your customers, style, price range, country, notes. Only the first answer is required.	Starting from an idea, services, digital products.
Photos	Up to 8 real photos of your products, and a few words about them.	Handmade and physical products you already have.
Link	The address of your public website, Etsy or Instagram page.	Moving a shop you already run elsewhere.
PDF catalog	Your product catalog as a PDF: up to 25 MB and 40 pages. Optional notes (for example "prices without VAT").	Brands and shops with many products: up to 200 products are extracted, with their photos.

Create a store with BloopAI

1. Choose how to start and answer the questions (or upload your photos, link or PDF).
2. Wait while BloopAI works: it shows each step (reading the catalog, extracting products, taking the photos, writing the store, creating logo and cover). A catalog takes a few minutes; you can leave the page, the draft keeps going.
3. Review the draft: pick a name (free names are marked), change texts, prices, categories and colours, improve photos or remove the background, remove products you don't want.
4. Tap **Create store**. For physical products, add the shipping address of the store first.

What you get

- **Name ideas** already checked against existing Bloop stores, a **tagline** and a **description**.
- A **logo** and a **cover** made automatically, with brand colours. You can regenerate them or upload your own.
- **Shipping, returns and FAQ** texts adapted to what you sell.
- **Products** with description, price, category, options (sizes, colours, formats) and photos. From a PDF catalog, the photos are the real photos of your catalog.
- A **readiness score** that tells you what is still missing, and **launch tips**.
- After creating the store, a **launch kit**: a ready Spiral post, a push message for your followers and an idea for a product video.

Price

What	How it works
Price per store	Every store generated with BloopAI is paid, one by one: currently **€4.99**, and **€9.99** when you start from a PDF catalog. The exact price is shown before you confirm.
How you pay	You receive an invoice when the draft is ready.
If it fails	If the generation fails before the draft is ready, the amount is **refunded to your wallet automatically**.
What is included	The draft, the automatic logo and cover, and creating the store and its products. Regenerating images or improving photos in the review is included, up to 40 images a day.
Limits	Up to **5 stores a day** per account; up to **12 products** per store (up to **200** from a PDF catalog). Your seller plan still decides how many products you can publish each month (Basic: 10): the others stay in the draft and you publish them later from the same page.

Rules

- **Real photos for physical products.** A physical product is published only with a real photo: yours, or the one in your own catalog. BloopAI can improve it or remove the background, but never draws a product that doesn't exist.
- **AI images are labelled.** Logo, cover and images of digital products and services can be made by AI and are marked **AI**.
- **Only what you really sell.** Upload only catalogs, photos and pages that are yours or that you have the right to use. Check prices and descriptions before creating the store.
- **Not allowed on Bloop**: weapons, drugs and medicines, adult content, counterfeits, fake documents, protected wildlife, illegal services and anything involving minors. BloopAI refuses these stores.
- **Verification.** Every store goes through Linework verification like any other store. Products go online once the store is verified.

Frequently asked questions

Is the first store free? No: every store generated with BloopAI is paid, €4.99 (€9.99 from a PDF catalog). Opening a store by hand on Bloop stays free (see Selling on Bloop).

Can I use BloopAI from the phone app? BloopAI is in the web app, on web.linework.app (also from a phone browser). The store you create then works everywhere, in the app too.

What if I don't like the result? You can change everything in the draft before creating the store, and regenerate logo and cover. Nothing goes online until you tap **Create store** and the store is verified.