Booooooh · App guide

AI Video

Create short AI videos in the Linework app and publish them as a post or story: animate a photo, start from text or from a video, promote a Bloop product or make a montage, with music and sound. Who can use it, free for everyone with up to 5 videos a day, content rules and tips.

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Language
English

Online
docs.linework.app

AI Video

Turn a photo, a few words, a short video or one of your products into a short video made with AI, or put your photos and clips together in a montage, then publish it as a post or a story.

What AI Video is

AI Video is a small studio inside the app. You choose what to start from, describe what should happen and Linework creates the video for you in a minute or two. When you publish one as a post, it shows the **Made with AI** label, so your followers always know.

Quick

Video from a photo

Bring a still photo to life: a smile, the wind in the hair, a slow camera move.

Sell

Ads for your products

A short promotional video of one of your Bloop products, with its name and price.

Free

Free for everyone

AI videos are free, up to 5 a day per person. Montages are always free.

Who can use it

AI Video is open to **everyone** with the latest version of the app. Only the **Bloop product** mode needs a store verified by Linework (see Selling on Bloop). The feature is switched on gradually, so it may reach your account a little later.

Where to find it

- **Create menu**: in Spiral tap **+** at the top and choose **AI Video**.
- **Create a post**: tap **AI Video**, next to the **Spotify** button (see Posts and comments).
- **On a photo**: in the editor of a post or story, tap ✦ **Animate** on the photo you picked. The studio opens with that photo ready to animate. It is not available for photos in chat.
- **On a product**: in Bloop, go to **Seller mode**, open the **Product** tab, tap … on a product and choose **Create AI video**.

In the studio, the film icon at the top opens **My AI videos**, the list of everything you have created. To remove one, tap **Delete**; a video that is still being created can be deleted once it is ready.

The five modes

1 photo

Animate photo

Choose a photo and write what should happen in it, for example "smiles and waves at the camera".

Text

From text

Describe the video you want, and the AI creates it from scratch.

1 video

From video

Choose a short video and say what should change, for example "make it snow": the AI keeps your video and changes what you ask.

Bloop

Bloop product

Pick one of your products: we use the product's photos and a promotional style, with its name and price on the video. You can add a style, setting or mood.

2–20 files

Montage

From 2 to 20 of your photos and videos, joined with transitions, with music if you like. It is put together on Linework's servers, without AI.

Mode	What you need	Duration
Animate photo	1 photo and a description of what should happen (required).	5 or 10 s
From text	A description of the video, up to 500 characters.	5 or 10 s
From video	1 video of 2 to 10 seconds (of a longer video only the first 10 seconds are used) and **What should change in the video?**	Set by your video: 5 or 10 s
Bloop product	One of your products in a verified store. **Text (optional)**: style, setting, mood, up to 300 characters.	5 or 10 s
Montage	2 to 20 photos and videos, and **Add music (optional)**.	Set automatically: each photo stays on screen a couple of seconds, each clip a few seconds, up to 60 s in total.

For every mode except **From video** (which keeps the shape of your video) you choose the **Format**: **Vertical** (9:16, best for stories and full screen), **Square** (1:1) or **Horizontal** (16:9).

Music and sound

- **Music**: in **Montage** tap **Add music (optional)** and pick a track from the Linework library, also choosing where it starts. If the music is shorter than the video it repeats, with fades; the original

sound of your clips stays, lower, underneath.

- **Automatic music**: if you don't choose a track, Linework can add one from the library that suits the video. The track's name and credit appear on the post.
- **Sound of AI videos**: some AI models create the video with its own sound (voices, effects). If a video comes out silent, Linework adds matching ambient sound and effects.
- **Narrating voice** (coming soon): a voice-over read from your text, up to 300 characters, in the 7 app languages, with a female or male voice.

Create a video

1. Open the studio from one of the places above. At the top you see how many videos you have made today, for example "1 of 5 videos today".
2. Choose the mode: **Animate photo**, **From text**, **From video**, **Bloop product** or **Montage**.
3. Add what the mode needs: **Choose a photo**, **Choose a video**, write your description, **Choose one of your products** or add your photos and videos with the **+** tile.
4. Need ideas? Tap one of the suggestion chips under the text box (for example "slow cinematic zoom"): it is added to your description.
5. Choose the **Format** and, except for montages and **From video**, the **Duration**: 5 s or 10 s.
6. Tap **Generate video**.

After you send it

- The screen shows **In the queue**, then **Creating your video** with a percentage. It usually takes about 1–2 minutes.
- You don't have to wait: tap **Close, notify me** and keep using the app. When the video is ready you get a notification ("Your video is ready").
- All your videos stay in **My AI videos**, with their status: **Ready**, **Creating...**, **In the queue** or **Failed**. Tap one to open it.

Publish, save or try again

- **Publish as post**: the post editor opens with the video already attached. Add your text, choose who can see it and publish. The post shows **Made with AI**.
- **Publish as story**: confirm and the video goes into your story, visible for 24 hours.
- **Save to phone**: the video is saved to your gallery. If the app asks, allow Linework to add to your Photos.
- **Regenerate**: sends the same request again for a new version (it counts as a new video of the day).

Free, with a daily limit

What	How it works
Price	AI videos are **free for everyone**. There is nothing to buy and no subscription.
Daily limit	Up to **5 AI videos a day** per person. The counter starts again the next day.
Montages	**Always free**: they are put together on Linework's servers without AI.
Monthly pause	Linework sets aside a monthly amount for AI videos. If it runs out, AI videos pause for everyone until the next month, and you see the limit message. **Montages keep working**, because they don't use AI.

A video that fails or is refused by the safety checks doesn't count towards your daily limit.

What you can't create

Every description is checked before the video is created, in all the app's languages. Requests about these topics are refused with "This description isn't allowed. Try writing it differently.":

- **Minors**: children, teenagers, babies or anything that refers to them.
- **Sexual content**: nudity, erotic or pornographic scenes.
- **Violence**: blood, killing, torture, suicide, terrorism.
- **Real people**: famous people, politicians, celebrities, deepfakes.

The AI models also have their own safety checks, so a video can still be refused after you send it. In addition:

- **Bloop product** works only with products from your own store.
- Use only photos, videos and music you have the right to use: you are responsible for what you publish.
- Posts with an AI video show the **Made with AI** label. The usual rules and reporting apply.

Tips for good results

- **Keep it short and concrete**: one clear action works better than a long story. "The cat jumps onto the sofa" beats a paragraph.
- **Say how the camera moves**: "slow zoom in", "the camera turns around", "drone shot from above".
- **Describe the light and mood**: "at sunset", "soft studio lights", "neon city in the rain at night".
- **Start from a good photo**: sharp, well lit, with the subject clearly visible. Choose the format that matches the photo.
- **For products**, a clean main photo works best; add a setting such as "outdoors in natural light" or "studio lights, premium look".
- **For montages**, add the photos in the order you want: the number on each tile is its position, and the × removes it.

If something goes wrong

Message	What to do
You've reached today's limit of AI videos. Try again tomorrow.	You have used today's videos, or AI videos are paused for the month. Try again tomorrow; montages may still work.
This description isn't allowed. Try writing it differently.	Your text touches a topic that is not allowed (see above). Rewrite it.
Something is missing or not valid: check photos, text and format.	Check that you have chosen the photo (or at least 2 files for a montage) and written the description.
Product not found among your products.	The product was deleted, blocked or is not in your store.
AI Video is not available at the moment.	The feature is temporarily off. Try again later.
The video couldn't be created	Creation failed or the video was refused by the safety checks. The video is given back: tap **Regenerate** or change the description.

Good to know

Why don't I see AI Video? It is switched on gradually: update the app to the latest version. The **Animate** button appears only on photos from your phone in the post and story editor, not in chat.

Can I pick several photos for a montage? Yes. In **Montage** tap the **+** tile: the gallery opens and you can tap several photos and videos, then confirm. You can add up to 20 in total; tap **+** again to add more. On iPhone, if Linework has "Limited access" to your photos, only the photos you allowed appear: go to **Settings › Linework › Photos** and choose **Full access**.

Is it paid? No. AI videos are free for everyone, up to 5 a day per person. Montages are always free.

How long does it take? Usually 1–2 minutes. You can close the screen: you get a notification when the video is ready, and you find it in **My AI videos**.

Can I add music to an AI video? In the studio you choose music for a **Montage**; for the other modes Linework can add a suitable track automatically, and you can also attach a Spotify track when you publish the post (see Music and sound).

Is the video published automatically? No. Nothing is published until you tap **Publish as post** or **Publish as story**.